



Proactive efforts to drive sales

January–March 2022

- Net sales amounted to TSEK 455 (84).
- Operating profit before depreciation and amortization (EBITDA) amounted to TSEK -17,712 (-2,164), and EBIT amounted to TSEK -17,764 (-2,282).
- Net profit amounted to TSEK -17,999 (-2,270).

Significant events January–March 2022

- An extraordinary general meeting held on 31 January 2022 elected two new members to the Board of Directors: Magnus Nordin and Håkan K Pålsson. Håkan K Pålsson was elected Chairman of the Board.
- UK food companies choose DUG® for vegetarian and vegan products.
- Veg of Lund chooses NTEX for tailored logistics solutions.
- UK Waitrose starts to offer DUG®, highlighting the potato-based beverage as one of the food trends of the year.
- UK food company Kirsty's chooses DUG® for several of its prepared meals.
- Veg of Lund enhances its sales organization in the United Kingdom.
- Series TO1 warrants were exercised at a rate of approximately 75.3 percent, raising proceeds of approximately MSEK 6.53 for Veg of Lund.
- Veg of Lund's plant-based beverage DUG® is launched in Ireland.

Significant events after the period

- Veg of Lund enters into a sales cooperation in Sweden with nationwide operator First Class Brands.

This information is such that Veg of Lund AB (publ) is obligated to disclose pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact person set out below, at 8:00 a.m. CEST on 10 May 2022.

For more information, please contact:

Emma Källqvist,
acting CEO and CFO.
Tel: +46 721 869 018
Email:
emma.kallqvist@vegoflund.se

Summary of the Group's indicators (see definitions on page 15)

TSEK	Q1 2022	Q1 2021	Full year 2021
Net sales	455	84	2,573
Gross margin, %	19	46	26
EBITDA	-17,712	-2,164	-22,500
EBITDA margin, %	Neg.	Neg.	Neg.
Operating profit (EBIT)	-17,764	-2,282	-23,641
EBIT margin, %	Neg.	Neg.	Neg.
Net profit for the period	-17,999	-2,270	-23,754
Profit margin, %	Neg.	Neg.	Neg.
Basic and diluted earnings per share, SEK	-1.47	-0.21	-2.10
Solidity, %	52	51	75
Equity per share, SEK	0.61	0.49	1.60
Balance sheet total	14,881	10,047	25,971
Cash flow from operating activities	-9,419	-393	-31,484
Average number of employees	9	2.5	5

This report, as well as other financial information and press releases, is available on the company's website, www.ir.vegoflund.se

The Interim report is published in Swedish and English. The Swedish version is the original version and takes precedence over the English should the translation differ from the original.



A word from the CEO

More clearly defined sales strategy aims to strengthen profitability and consolidate DUG®'s position as a leading brand among plant-based foods.

A little more than a year ago, DUG® was launched and warmly greeted as a new, sustainable, and healthy plant-based beverage. As a result of the attention and interest, Veg of Lund is now recognized for its brilliance in potato-based food development, and the company's strong patents form the foundation of several foods. DUG® is available in both brick-and-mortar and online shops. During the first quarter 2022, the existing sales team in the United Kingdom was strengthened by the addition of two in-house employees, and as of May, the Swedish sales organization was strengthened through a collaboration with First Class Brands ("FCB"). FCB adds about 20 experienced food-sales representatives with outreach to the Swedish grocery market. Further, Veg of Lund has terminated the agreement with the company's strategic partner in China due to a lack of sales in the country, which has forced the company to bear the related costs, for example for warehousing.

We are continuing the development of new products underpinned by our patents and unique production processes. During the second quarter 2022, Veg of Lund submitted patent applications for additional dairy products in the cooking and ice-cream segments. This is complemented by the ongoing development of meats and additional dairy products.

Clarified business model, updated strategy, and revised objectives

The sales of DUG® to customers in Sweden and the United Kingdom continue to account for the great majority of the total. In each country, we have succeeded well in certain geographical areas while we also see that there is a potential that we, unfortunately, not yet have been able to reach. The company's board and management have, therefore, carried out a strategic review of the conditions to reach out to additional points of sale and additional customer groups more effectively and thus strengthen cash flow and the company's financing. The Board of Directors has today adopted an updated strategy and revised objectives with the aim of driving sales and promoting value creation in the short and long term.

In summary, the decision entails that Veg of Lund henceforth will increase its presence and consolidate its position in those markets that, in terms of the products we develop based on our own patents, offer the best conditions for rapid sales growth. This will be accomplished in part by our own organization in Sweden and the United Kingdom, in part through license agreements with manufacturers and distributors in other countries. The Board of Directors assesses that this hybrid model will enable the company to make optimal use of its in-house resources and reach profitability more quickly.

Our former operational objectives, "to increase both domestic sales as well as exports and licensing of all of the company's products" and "underpinning the first years by sales of the company's plant-based milk and adding a range of new products to complement it" have been replaced by the new operational objective: "to expand into new markets at a fast pace by means of our hybrid model".

The former financial objectives, "to fund the operations with current revenue from sales of the company's products" and "to achieve a positive operating result by 2023, with net sales exceeding MSEK 300 in the same year" have been replaced by the new financial objective "to reach a turnover of MSEK 420 with a positive operating result by the year 2025".

We have, over recent months, received enquiries from several manufacturers in various countries about the prospects of initiating manufacturing of DUG®. To meet this interest



"The company's board and management have, therefore, carried out a strategic review of the conditions to reach out more effectively and thus strengthen cash flow and the company's financing."

Emma Källqvist,
acting CEO and CFO



in the best possible way, we are intensifying our licensing programme in markets where plant-based premium foods are in high demand, particularly focusing on Europe, the United States, and Asia. We are looking to cooperate with licensees that already have strong established brands in their respective markets, in parallel with a focus on producers of prepared meals and mass caterers that prepare meals for schools, hospitals, large companies and institutions.

A more in-depth description of the Board of Directors' decision on the clarified business model, updated strategy and revised objectives for Veg of Lund is provided in a separate press release issued today, 10 May 2022.

Sales

During the first quarter, Veg of Lund's net sales amounted to TSEK 455, a 440 percent increase over the corresponding quarter last year. The launch of DUG® in our strategic markets Sweden and the United Kingdom, and in other selected geographies, continues.

The DUG® range comprises three different options, *Original*, *Barista*, and *Unsweetened*, which are sold in one-liter containers to consumers. In addition, we have supplemented the range with 10-liter containers for food producers looking to use DUG® in their meals and bakery wares sold to final consumers. We consider this segment to have great potential, and we understand that it may take some time to adapt the existing practices and recipes.

As the awareness of DUG® has spread, municipal kitchens that prepare food for Swedish schools and institutions have requested samples. Feedback is starting to come in, thus far consisting of positive comments regarding sustainability and taste aspects and much of it revolving around the fact that DUG® is free of the 14 most common allergens and sensitizers. The procurement procedures vary between municipalities and regions but DUG® is currently involved in a few purchase framework agreements and we have high hopes of commencing sales during the autumn semester of 2022.

Marketing

During the first quarter 2022, the company's marketing and sales efforts were focused on retailers and professional customers, including food companies such as Kirsty's in the United Kingdom, and on preparing consumer campaigns in Sweden and the United Kingdom, which will be executed during the second quarter.

Production and logistics

The manufacturing of DUG® takes place in a UK facility, and Veg of Lund has throughout the first quarter worked to streamline transports and warehousing in the United Kingdom and Sweden. The company is exploring the possibilities to add facilities closer to raw materials producers, customers, or both to complement the ongoing production.

Organization

The company has in-house staff in cooperation with a network of consultants, specialists in research and development and marketing, and sales representatives.

Veg of Lund has amazing potential, the products are extremely timely, in a growing market, and our brand DUG® has in a short period of time won the market's clear approval. We are now focusing on raising the awareness of DUG® among additional groups of consumers, such as flexitarians and others who wish to drink plant-based, tasty, and sustainable beverages. Owing to its potato origin, DUG® is healthy, nutritious, and tasty.

Emma Källqvist,
acting CEO and CFO.



Financial overview

Development of sales

First quarter 2022

During the first quarter, Veg of Lund's net sales totaled TSEK 455 (84), an increase of 440 percent. The growth in sales is attributable to the ongoing launch of DUG® in Sweden and the United Kingdom.

Operating expenses

Other external expenses

Other external expenses increased to TSEK 15,995 (2,273) in the quarter as a result of costs related to the launch and marketing of DUG®, adjustment of the product to market requirements, increased sales efforts after COVID-19, especially in the United Kingdom and this item also includes non-recurring costs related to China.

Personnel expenses

Personnel expenses for the quarter amounted to TSEK 1,874 (429), which is attributable to a higher level of staffing to meet the anticipated growth.

Depreciation/amortization

Depreciation/amortization for the quarter amounted to TSEK 52 (117), mostly attributable to amortization of intangible assets.

Profit

Operating profit (EBIT)

Operating profit for the first quarter 2022 amounted to TSEK -17,764 (-2,282) as a result of increased costs in conjunction with the launch and marketing of DUG®.

Net financial items

The financial profit for the quarter amounted to TSEK -235 (14) and mainly comprised exchange rate losses.

Net profit for the period

Net profit for the quarter amounted to TSEK -17,999 (-2,270).

Earnings per share

Earnings per share for the quarter amounted to SEK -1.47 (-0.21).

Cash flow, investments and financial position

Cash flow

Cash flow during the first quarter 2022 amounted to TSEK -6,432 (583). Cash flow from operating activities amounted to TSEK -9,419, which largely is attributable to the ongoing launch by way of marketing costs, etc.

Investments

During the quarter, investments in intangible assets amounted to TSEK 111 (75), relating to the company's patent application processes. Investments in property, plant, and equipment amounted to TSEK - (-) during the quarter.

Change in cash and cash equivalents

Cash and cash equivalents decreased by TSEK 6,436 (583) during the quarter, to TSEK 6,737 (5,503).

Capital position

The outcome of the issue of TO1 warrants carried out in the third quarter of 2021 was disclosed in March 2022. Overall, 590,865 warrants, corresponding to approximately 75.3 percent of the total number of outstanding warrants, were exercised to subscribe for 590,865 shares at a subscription price of SEK 11.06 per new share. Through the exercise of warrants, Veg of Lund raised approximately MSEK 6.53 before issuance costs.

The Board of Directors continues its active evaluation of various financing options to ensure the long-term financing and optimal capital structure of the company considering the ongoing launch of DUG®.



Equity

The group's total equity amounted to TSEK 7,806 (5,159) at the end of the quarter, and equity per share amounted to SEK 0.61 (0.49). The change is attributable to the share issues carried out during the year less the loss for the year.

The parent company

In addition to sales in Sweden, Veg of Lund AB's operations include head office functions such as group-wide management and administration.

First quarter 2022

During the first quarter 2022, net sales increased to TSEK 1,308 (132), of which TSEK 1,221 (47) represented intra-group sales. Net profit for the period amounted to TSEK -10,171 (-1,639). Investments in tangible and intangible fixed assets amounted to TSEK 111 (75).

For other matters, see the information provided for the Group.



The share and the shareholders

Veg of Lund's share, ticker VOLAB and ISIN SE0013281979, is listed on Nasdaq First North Growth Market since 10 February 2020. There are 12,815,201 shares outstanding, corresponding to 12,815,201 votes.

As of 31 March 2022, Veg of Lund AB (publ) had 7,402 shareholders (2,371).

Trading in the share

Total liquidity in the share during the first quarter of 2022 amounted to MSEK 39,1 (18,4). The number of transactions for the same period totaled 2,151,348 (1,972,189). The average volume per transaction decreased to 264 (477) shares. The average daily turnover for the Veg of Lund share during the first quarter 2022 was 34,148 shares, at an average share price of SEK 17.97.

Ownership structure on 31 March 2022

Name	Number of shares and votes	Share of capital and votes, %
Eva Tornberg through company	1,362,370	10.6%
Anders Färnqvist	864,159	6.7%
Anders Hättmark through company	687,689	5.4%
Torbjörn Malmsjö	524,130	4.1%
Einar Haugland	437,432	3.4%
Försäkringsaktiebolaget, Avanza Pension	376,499	2.9%
LU Holding	295,014	2.3%
Försäkringsaktiebolaget, Skandia	263,597	2.1%
Kenneth Eriksson	260,869	2.0%
Thomas Holmgren	226,051	1.8%
Other shareholders	7,517 391	58.7%
Total	12,815,201	100.0%

Source: Euroclear and Veg of Lund

Certified adviser as of 1 January 2022 is Mangold Fondkommission AB, telephone: +46 8 5030 15 50, email: ca@mangold.se.



Other disclosures

Employees

The average number of employees in the group amounted to 9 (2.5) during the quarter.

Annual General Meeting 2022

The Annual General Meeting for the financial year 2021 will be held in Malmö, Sweden, on Wednesday, 11 May 2022, in the premises of Fredersen Advokatbyrå, Turning Torso, Malmö, Sweden. Additional information is available on the company's website.

Dividend

The Board of Directors proposes to the Annual General Meeting that no dividend be paid for the financial year 2021 (-).

Upcoming publication dates

Interim Report April–June 2022	16 August 2022
Interim report July–September 2022	9 November 2022
Year-end report 2022	16 February 2023

Significant related-party transactions

During the quarter, the company's related-party transactions totaled TSEK 273 (207). All transactions were conducted on market conditions.

Accounting principles

The interim report is prepared in accordance with the Swedish Annual Accounts Act as well as the Swedish Accounting Standards Board BFNAR 2012:1 annual report and consolidated (K3).

Significant risks and uncertainties

Veg of Lund is working continuously to identify, assess and manage various risks and exposures faced by the group. Veg of Lund's financial position and performance are affected by various risk factors to be taken into account when evaluating the company and its future performance.

The risks and uncertainties that Veg of Lund's operations are exposed to are described on pages 21–22 of the company's annual report for 2021. In Veg of Lund's assessment, there have been no significant changes to these risks or uncertainties after the presentation of the annual report.

Effects of the war in Ukraine

The war in Ukraine has financial repercussions, mainly involving trade and global raw material prices. This affects Veg of Lund as well as all other food companies. The company makes continuous assessments that will be presented in future reports and, where appropriate, in additional disclosures via press releases.

Effects of the COVID-19 pandemic

There has been some easing of restrictions in the beginning of 2022. As soon as possible, Veg of Lund intends to initiate such sales and marketing activities that previously were unfeasible, including in-store demonstrations in Sweden and the United Kingdom. All countries will not return to a more normalized situation at the same pace, and certain challenges, such as difficulties relating to logistics and supply chains, are likely to remain throughout most of 2022. Veg of Lund's continued assessment is that great flexibility is required in order to address the changing market conditions.

Certified Adviser

Certified adviser for the company is Mangold Fondkommission AB, telephone: +46 8 5030 15 50, email: ca@mangold.se.



Assurance

The Board of Directors and the CEO confirm that this interim report provides a true and fair view of the group's and the parent company's operations, position and performance and describes material risks and uncertainties faced by the parent company and the companies belonging to the group.

Malmö, Sweden, 10 May 2022

Håkan K Pålsson
Chairman of the Board

Anders Hättmark
Director

Linda Neckmar
Director

Eva Tornberg
Director

Roger Johansson
Director

Magnus Nordin
Director

Emma Källqvist
Acting Chief Executive Officer

This report has not been reviewed by the company's auditors.



Consolidated income statement

TSEK	Q1 2022	Q1 2021	Full year 2021
Net sales	455	84	2,573
Other operating income	89	512	1,922
Total income	544	596	4,495
<i>Operating expenses</i>			
Cost of goods sold	-370	-46	-1,895
Other external expenses	-15,955	-2,273	-20,062
Personnel expenses	-1,874	-429	-4,909
Depreciation, amortization and impairment	-52	-117	-1,141
Other operating expenses	-57	-13	-129
Operating profit (EBIT)	-17,764	-2,282	-23,641
Interest income and similar items	268	20	174
Interest expense and similar items	-503	-6	-285
Result from financial items	-235	14	-111
Profit before tax (EBT)	-17,999	-2,268	-23,752
Taxes	-	-2	-2
Net profit for the period	-17,999	-2,270	-23,754
Number of shares	12,815,201	10,567,272	12,224,336
Average number of shares	12,237,466	10,567,272	11,288,232
Basic and diluted earnings per share, SEK	-1.47	-0.21	-2.10

Profit for the period and total comprehensive income is fully attributable to the shareholders of the parent company. The company has three warrant programmes, 2020/2023, 2021/2024, and TO1. More details on the first programme are given in the Annual Report for the financial year 2020. The second programme was implemented in the second quarter of 2021, when Veg of Lund's Board of Directors decided, on the authority of the Annual General Meeting of 12 May 2021, to carry out a directed issue of 290,920 warrants with deviation from the shareholders' preferential rights. Each warrant entitles the holder to subscribe for one new share in Veg of Lund during the exercise period between 1 May and 31 May 2024.

Entitled to subscribe for Series 2021/2024 warrants are Veg of Lund's Board of Directors and key individuals. The market values of the warrants were, prior to each commitment, determined by a financial institute using the Black & Scholes valuation model, and the warrants were issued for a consideration of SEK 1.24 and SEK 14.45 per warrant, respectively. The directed issues provided Veg of Lund proceeds of approximately SEK 685,000. Each warrant entitles the holder to subscribe for one (1) new share in the company at a subscription price of SEK 16.02.



Consolidated statement of financial position

TSEK	31 Mar 2022	31 Mar 2021	31 Dec 2021
ASSETS			
Intangible assets			
Capitalized expenditure for development	132	264	165
Patents, trademarks and licences	1,543	996	1,450
Total intangible assets	1,675	1,260	1,615
Property, plant and equipment			
Equipment, tools, fixtures and fittings	28	882	29
Total property, plant and equipment	28	882	29
Non-current financial assets			
Non-current financial receivables	15	15	15
Total non-current financial assets	15	15	15
Total non-current assets	1,718	2,157	1,659
Inventory, etc.			
Finished trade goods	2,052	257	5,232
Raw materials	1,253	762	1,550
Total inventory, etc.	3,305	1,019	6,782
Current receivables			
Trade receivables	1,506	67	2,349
Other receivables	920	309	1,145
Prepaid expenses and accrued income	695	992	863
Total current receivables	3,121	1,368	4,357
Cash and cash equivalents	6,737	5,503	13,173
Total current assets	13,163	7,890	24,312
TOTAL ASSETS	14,881	10,047	25,971



TSEK	31 Mar 2022	31 Mar 2021	31 Dec 2021
EQUITY AND LIABILITIES			
Shareholder's equity			
Share capital	820	676	782
Unregistered share capital		11	-
Share premium reserve	86,452	45,219	80,392
Translation differences	505	426	327
Retained earnings	-61,972	-38,903	-38,218
Result for the financial year	-17,999	-2,270	-23,754
Total equity	7,806	5,159	19,529
LIABILITIES			
Current liabilities			
Financial liabilities	-	3,000	-
Trade payables	3,389	811	1,455
Other current liabilities	335	103	3,274
Accrued expenses and prepaid income	3,351	974	1,713
Total current liabilities	7,075	4,888	6,442
Total liabilities	7,075	4,888	6,442
TOTAL EQUITY AND LIABILITIES	14,881	10,047	25,971



Consolidated changes in equity

TSEK	Share capital	Share premium reserve	Translation reserve	Retained earnings	Result for the financial year	Total equity
The beginning of the period, 1 Jan 2022	782	80,392	327	-38,218	-23,754	19,529
Disposition of previous year's result	-	-	-	-23,754	23,457	-
New issuance	38	6,060	-	-	-	6,098
Issuance of warrants	-	-	-	-	-	-
Warrant premiums	-	-	-	-	-	-
Translation differences	-	-	178	-	-	178
Net profit for the period	-	-	-	-	-17,999	-17,999
The end of the period, 31 Mar 2022	820	86,452	505	-61,972	-17,999	7,806

TSEK	Share capital	Share premium reserve	Translation reserve	Retained earnings	Result for the financial year	Total equity
The beginning of the period, 1 Jan 2021	676	44,179	418	-20,555	-18,348	6,370
Disposition of previous year's result	-	-	-	-18,348	18,348	-
New issuance	.	-	-	-	-	-
Issuance expenses	-	-	-	-	-	-
Ongoing new issue	11*	1,040	-	-	-	1,051
Translation differences	-	-	8	-	-	8
Result for the financial year	-	-	-	-	-2,270	-2,270
The end of the period, 31 Mar 2021	687	45,219	426	-38,903	-2,270	5,159

TSEK	Share capital	Share premium reserve	Translation reserve	Retained earnings	Result for the financial year	Total equity
The beginning of the period, 1 Jan 2021	676	44,179	418	-20,555	-18,348	6,370
Disposition of previous year's result	-	-	-	-18,348	18,348	-
New issuance	87	33,799	-	-	-	33,886
Issuance of warrants	19	2,414	-	-	-	2,433
Warrant premiums	-	-	-	685	-	685
Translation differences	-	-	-91	-	-	-91
Net profit for the period	-	-	-	-	-23,754	-23,754
The end of the period, 31 Dec 2021	782	80,392	327	-38,218	-23,754	19,529



Consolidated statement of cash flows

TSEK	Q1 2022	Q1 2021	Full year 2021
Cash flow from operating activities			
Operating profit	-17,764	-2,282	-23,641
Adjustment for non-cash items	52	117	1,141
Paid taxes	-	-2	-2
Paid interest	-41	-6	-243
Cash flow from operating activities before changes in working capital	-17,753	-2,173	-22,744
Changes in working capital			
Changes in operating receivables	4,715	-404	-8,957
Changes in operating payables	3,619	-816	217
Cash flow from operating activities	-9,419	-3,393	-31,484
Investing activities			
Investment in intangible assets	-111	-75	-570
Investment in property, plant and equipment	-	-	-30
Investment in financial assets	-	-	-
Cash flow from investing activities	-111	-75	-600
Financing activities			
Issues and other contributed capital	6,535	1,051	38,934
Issuance expenses	-437	-	-2,290
Warrants	-	-	685
Pre-issuance loans	-	-5,500	-
Amortization	-3,000	-	-6,000
Borrowings	-	-	9,000
Cash flow from financing activities	3,098	4,051	40,328
CASH FLOW FOR THE PERIOD	-6,432	583	8,244
Cash and cash equivalents at beginning of the period	13,173	4,913	4,913
Currency effect in cash and cash equivalents	-4	7	16
Cash and cash equivalents at the end of the period	6,737	5,503	13,173



Parent company's condensed financial statements

TSEK	Q1 2022	Q1 2021	Full year 2021
Net sales	1,308	132	4,481
Other operating income	90	511	1,921
Total income	1,398	643	6,402
Cost of goods sold	-1,316	-87	-4,141
Other external expenses	-8,067	-1,649	-15,487
Personnel expenses	-1,845	-429	-4,909
Depreciation, amortization and impairment	-52	-117	-1,141
Other operating expenses	-57	-13	-128
Operating profit (EBIT)	-9,939	-1,652	-19,404
Net financial items	-232	13	-118
Profit before tax (EBT)	-10,171	-1,639	-19,522
Net profit for the period	-10,171	-1,639	-19,522

TSEK	31 Mar 2022	31 Mar 2021	31 Dec 2021
Assets			
Intangible assets	1,675	1,260	1,225
Property, plant and equipment	28	882	960
Non-current financial assets	15,623	5,825	5,821
Total non-current assets	17,326	7,967	8,006
Inventory, etc.	2,491	863	492
Current receivables	2,455	1,725	1,105
Cash and cash equivalents	6,430	5,407	4,845
Total current assets	11,376	7,995	6,442
Total assets	28,702	15,962	14,448
Equity and liabilities			
Shareholder's equity	25,235	11,238	11,827
Current liabilities	3,467	4,724	2,621
Total equity and liabilities	28,702	15,962	14,448



Definitions and glossary

In general	All amounts in tables are stated in SEK thousands unless otherwise specified. Amounts in brackets refer to the corresponding period in the preceding year unless otherwise specified.	
Definitions of indicators	Veg of Lund's definitions of a number of alternative performance measures not defined or specified under BFNAR ("Alternative Performance Measures") are set out below. Veg of Lund has made the assessment that these alternative performance measures are used by some investors, securities analysts and other stakeholders to supplement other measures of performance and financial position. Unless otherwise specified, these alternative performance measures have not been subject to audit and are not to be considered separately or as an alternative to indicators calculated in accordance with BFNAR. These Alternative Performance Measures, as defined by Veg of Lund, are not to be compared with other indicators with similar names used by other companies. This is because these alternative performance measures are not always defined in the same way, and other companies may calculate them in a different way to Veg of Lund.	
Margins	Definition/Calculation	Purpose
Gross margin, %	Gross profit in relation to net sales.	Used to measure product profitability.
EBITDA margin, %	EBITDA in relation to net sales.	The company considers the EBITDA margin to be a useful indicator, together with increase of net sales, to monitor value creation.
EBIT margin, %	Operating profit in relation to net sales.	The company considers the operating margin to be a useful indicator, together with net sales growth, to monitor value creation.
Profit margin, %	Net profit for the period in relation to net sales.	Indicator that shows how much value accrues to shareholders in the company.
Return	Definition/Calculation	Purpose
Solidity, %	Equity in relation to total assets.	The company has chosen to present the indicator Solidity as it demonstrates the status of the company as a going concern.
Data per share	Definition/Calculation	Purpose
Number of shares	Number of shares outstanding at the end of the reporting period.	
Average number of shares	Weighted average of the number of shares outstanding during the period plus a weighted number of shares that would be added if all dilutive potential shares were converted to shares.	
Equity per share	Equity divided by the number of shares outstanding after dilution.	Measure that shows the owners' share of Veg of Lund's total net assets per share.
Basic and diluted earnings per share, SEK	Net profit for the period divided by the average number of shares outstanding before and after dilution.	
Other definitions	Definition/Calculation	Purpose
Net sales	The company's revenue from ordinary operations.	
EBITDA	Operating profit excluding depreciation and impairment losses of property, plant and equipment and intangible assets.	The company has chosen to include the indicator EBITDA as it demonstrates the underlying operating performance with the effect of depreciation removed, which, since depreciation refers to historical investments, results in a more comparable performance measure over time.
Operating profit (EBIT)	Operating profit before financial items.	
Net profit	Net profit or loss for the year.	
Balance sheet total	The total of all the company's assets.	
Cash flow from operating activities	Cash flow from operating activities, including change in working capital, before cash flow from investing and financing activities.	Cash flow from operating activities is used to measure the cash flow generated by the operations before investments and financing.
Average number of employees	Average number of employees in the company during the period.	



Veg of Lund AB (publ) develops unique plant-based foods meeting consumers' demands for taste and sustainability. The company has roots in research at Lund University and owns patented methods for developing new food categories in the fast-growing market for plant-based foods. Veg of Lund's climate-smart and tasty products are sold in Europe and Asia under the DUG® brand. The company's share is listed on Nasdaq First North Growth Market under the ticker VOLAB. Read more at ir.vegoflund.se. Mangold Fondkommission AB is the company's Certified Adviser and can be contacted via telephone: +46 8 5030 15 50 or e-mail: ca@mangold.se.

Business concept

Based on knowledge, unique innovations and own patents, Veg of Lund aims to develop and market palatable, locally produced plant-based food, mainly derived from potatoes.

Objectives

Economic and financial objectives

Veg of Lund's economic objective is to expand into new markets at a fast pace by means of our hybrid model.

The company's financial objective is to reach a turnover of MSEK 420 with a positive operating result by the year 2025.

For more information, please contact:

Emma Källqvist, acting CEO and CFO.

Tel: +46 721 869 018

E-mail: emma.kallqvist@vegoflund.se



For more information about our new delicious, healthy, and creamy potato-based beverage, visit dugdrinks.com.